

**CRANFORD DISTRICT MANAGEMENT CORPORATION
BOARD MEETING
MINUTES – DECEMBER 15, 2023**

Present:

Joe Colangelo/Business owner
Anthony Durante/Resident
Max Fusaro/Business owner
Paul LaCorte/Property owner
Kristen Mider (Chairwoman)/Resident
Kathleen Miller Prunty/Commissioner/Liaison
Kendall O'Brien/Resident
Steve Oliveira/Property owner
Doreen Sayegh/Property owner
Samantha Ulan/ Resident

Caren Demyen/Director
Michelle Stavrou/Social Media Coordinator

Absent:

Tammie Crispino/Business owner

Ms. Demyen called the meeting to order at 8:32am. Announcement made that the meeting was posted as required by law.

APPROVAL OF MINUTES

- Motion to approve November 2023 minutes by Ms. Demyen. Minutes were approved.

MAYOR REMARKS – Mayor Brian Andrews

- The library expansion has started.
- Plan to advance the streetscape study in 2024.

TOWNSHIP COMMISSIONER REMARKS – Commissioner Kathleen Miller Prunty

- The streetscape study is an ambitious undertaking that will involve input from numerous Township departments.
- It's important that the township and DMC position Cranford as an inviting business district.

CHAIRWOMAN REMARKS – Kristen Mider

- Thanked the DMC Office and Board for their hard work the past year.

Closed session for Personnel

UPDATE ON VICTORIAN LIGHTS – Detective Sergeant Russell Luedecker

- Sgt. Luedecker said that 3 outlets have been fixed.
- Eii is providing CPD with weekly updates.
- Making good progress and a plan is in place for maintenance.

FLOWBIRD PRESENTATION – Ed and Darryl

- Flowbird is the largest parking technology manufacturer in the world
- Has over 5,000 customers and 100 million weekly users (via kiosks, apps, and text to park)
- Present in both large cities (New York City, Las Vegas) and smaller municipalities (Rahway, Freehold)
- Kiosks are solar powered and have a touchscreen. They're also modular so they can be upgraded. The box is stainless steel and is very durable.
- Pay stations can be wrapped and the parking app can also be customized.
- Option to extend by text.
- Provided a demonstration of the parking meter.
- It would need to be determined how many meters Cranford needs (currently has 50).

DIRECTOR'S REPORT – Caren Demyen

- Downtown Cranford's website will be overhauled in the next month
- Business updates
 - A baby store will be opening on Alden
 - Bread de la Vie is taking over the Breadsmith space
 - Work is beginning on the medical building on South and Lincoln
- In 2023, \$140k was collected in trust from sponsorships and Eventbrite tickets. Events are becoming more self-sufficient.

Motion to adjourn at 9:55am. All in favor.

Respectively submitted,
Michelle Stavrou, Social Media Coordinator